



# SHELLBANK

Global Marine Turtle Traceability Toolkit



## SUPPORTER TIERS PROGRAM

ShellBank is the world's first global marine turtle traceability toolkit. At its core sits a genetic reference database that brings together marine turtle DNA from around the world. Combined with analytical tools, training, protocols, and global partnerships, ShellBank enables researchers, decision makers, and wildlife forensics laboratories to identify marine turtle populations, understand population connectivity, and trace turtles, turtle parts, and turtle products to their population of origin.

As a vital resource, researchers, conservation managers, and law enforcers are now equipped with the DNA knowledge and data needed to identify populations most at risk and those requiring greater protection, helping to safeguard marine turtle populations and their habitats now and into the future. ShellBank can address critical population declines and provide the foundation for evidence-based marine turtle conservation and action worldwide. ShellBank is a game changer.

## WHAT IS SHELLBANK'S CONSERVATION IMPACT?

ShellBank works with local researchers, communities, and governments to strengthen genetic reference databases and build lasting in-country capacity. By filling critical data gaps and empowering local leadership, ShellBank is laying the groundwork for more effective and sustainable marine turtle conservation for years to come.

Over the next five years, ShellBank aims to scale its global impact by:

- Engaging 50+ countries, including supporting formal in-country adoption in at least 15 countries
- Expanding its genetic baseline to 30,000+ records across all seven marine turtle species
- Training 600+ practitioners



# SHELLBANK SUPPORTER TIER PROGRAM

The ShellBank Supporter Tier Program offers organizations, foundations, and individuals a chance to contribute and/or invest in ShellBank, and to help grow and scale its IMPACT. Achieving our vision requires strong partnerships and support from generous donors like you.

## WE ARE SEEKING \$15M USD TO SCALE SHELLBANK OVER THE NEXT 5 YEARS

Every contribution helps to build ShellBank. Each tier offers a range of benefits, opportunities for engagement, and recognition commensurate with the level of support provided. Our ambition is to welcome at least 5 hawksbill members in the program, 10 leatherback, 15 green, and unlimited one-off donations each year.

### CONDITIONS

	 ONE-OFF DONATIONS	 GREEN MEMBERS	 LEATHERBACK MEMBERS	 HAWKSBILL MEMBERS
Contribution (per year)	< US \$ 25,000	< US \$ 50,000	US \$ 50K-\$150K	> US \$ 150,000
Duration of the sponsorship (minimum expected, 3 years encouraged)	Not applicable	1 year	1 year	1 year
ShellBank's supporter due diligence	Completed & Passed	Completed & Passed	Completed & Passed	Completed & Passed

### BENEFITS

#### MARKETING


Acknowledgement of new supporter on ShellBank LinkedIn and e-news	✓	✓	✓	✓
Acknowledgment in ShellBank's publications (annual report)	✓	✓	✓	✓
Supporter name displayed on ShellBank's website with hyperlink	-	✓	✓	✓
Supporter logo displayed on ShellBank's website with hyperlink	-	-	✓	✓
Company can promote ShellBank's sponsorship in their Sustainability report	-	-	✓	✓
Use of ShellBank logo (website, annual report, internal + external . comms email signature)	-	-	-	✓
Full page sponsor article on ShellBank's website	-	-	-	✓
Social media posts on ShellBank's platforms (+ vice versa)	-	1 post	3 posts	5 posts


#### ADVISORY & NATURE CONSERVATION ACTIVITIES

Seminar/ information session, or participation at a special event/activity with our nature conservation expert (valued at US\$ 3,000)	-	50% off	1 free session	2 free sessions
Invitation to exclusive ShellBank partnered events	-	-	✓	✓
Opportunity for field trips/local supporters employee volunteering	-	-	-	✓
Media visits (comms team to field/photographer, etc.)	-	-	-	✓



#### ShellBank Team

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#### ShellBank Co-Founders




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